

# HEALTHY BRAIN LA COALITION



## BACKGROUND

The Healthy Brain LA (HBLA) Coalition was established in 2021 with the goal of advancing brain health and improving the lives of people living with Alzheimer's disease and related dementias, along with their caregivers, and families in Los Angeles County. The HBLA Coalition serves as a unified voice in providing meaningful support to people living with dementia and their caregivers by increasing awareness, promoting dementia risk reduction behaviors, and advancing early detection strategies.

The work of the coalition aligns with the [National Healthy Brain Initiative Road Map](#) and is supported by the Centers for Disease Control and Prevention. Over the next year, the coalition will work to develop an implementation plan to advance activities outlined in [The Los Angeles County Strategic Plan for Alzheimer's Disease and Related Dementias, 2023-2028](#).

## HBLA COALITION MEMBERS INCLUDE:

- Dementia/caregiving professionals
- Health care providers
- Aging services professionals
- Government agencies
- Colleges and universities
- Community-based organizations

## PARTICIPATION AND MEETING EXPECTATIONS

The HBLA Coalition, led by the Los Angeles County Department of Public Health, is open to organizational leaders and change agents committed to actively participating in the planning and work of the Coalition.

### *Member Responsibilities*

- Regular attendance at meetings
- Share best practices and expertise
- Share data and support analyses
- Foster a supportive environment for collective action

### *Meeting Frequency and Duration*

The Healthy Brain LA Coalition will hold virtual meetings quarterly, lasting 1-2 hours. In addition to quarterly coalition meetings, work group meetings will be convened as needed to address specific tasks and projects.

**We encourage you to join the Healthy Brain LA Coalition! To learn more and get involved please contact us at [healthybrainla@ph.lacounty.gov](mailto:healthybrainla@ph.lacounty.gov).**